



OUR OWN GREEN LABEL

Bio, eco, sustainable, fairtrade... Today, companies use these concepts to influence their brand image and perception, as well as their products and/or services. In order to communicate the importance of these concepts, a whole range of labels and standards has been developed, each with their own specific field of interest and cost.

Sustainable entrepreneurship is an important topic at De Witte Lietaer, which has led to the development of our very own Green Label. Only audited and licensed suppliers, who have been carefully selected by De Witte Lietaer, may produce Green Label products.



DE WITTE LIETAER INTERNATIONAL TEXTILES NV

JULIEN CAGNIESTRAAT 24
8930 LAUWE (BE)

WWW.DWL.BE | INFO@DWL.BE

DE WITTE LIETAER

COMPETENCE IN LINEN



OUR COMMITMENT TO THE ENVIRONMENT



PRODUCTS WITH THE DWL GREEN LABEL NEED TO MEET THE FOLLOWING REQUIREMENTS

1 PRODUCT SAFETY

2 SOCIAL & ETHICAL RESPONSIBILITY

3 SUPPLY CHAIN TRACEABILITY

4 ENVIRONMENTAL RESPONSIBILITY

5 CRAFTSMANSHIP & LIFE CYCLE OPTIMIZATION

PRODUCT SAFETY

Our products are:

- OEKOTEX 100 label - Class II certified. Each product has been tested for chemicals that pose a health risk. This certificate contributes to the protection of the consumer.
- REACH Compliant. REACH is a regulation of the European Union that addresses the production and use of chemical substances, and their potential impacts on both human health and the environment.

SOCIAL & ETHICAL RESPONSIBILITY

Our Green Label products are produced by suppliers that at least have one of the following certifications:

- SA8000: an auditable certification standard that encourages organizations to develop, maintain and apply socially acceptable practices in the workplace.
- BSCI: an initiative of companies that aim for better working conditions in their global supply chain.
- SMETA: one of the most widely used ethical audit formats in the world.

Mandatory: our suppliers must sign and abide by our Corporate Code of Conduct.

SUPPLY CHAIN TRACEABILITY

All finished goods are marked by a unique code in the sew-in label. This enables us to identify and track the product's point of origin, its production date, components and other product information.

ENVIRONMENTAL RESPONSIBILITY

Our suppliers must comply to at least one of the following standards:

- ISO 14000, a family of standards that provides practical tools for companies to manage their environmental responsibilities.
- ZDHC, a holistic approach made to tackle the issue of hazardous chemicals in the global textile production cycle.

Mandatory: our suppliers must have an operational waste-water purification plant.

CRAFTSMANSHIP & LIFE CYCLE OPTIMIZATION

Our Green Label products are made to comply with the standard technical specifications. Each product is submitted to a Quality Control (ISO 2859 standard), and needs an extra assessment by De Witte Lietaer's QA team before being shipped.

